

Saturday 22nd April 2017

- 15:30 **Forum opening** Plenum HOTELBERN
Kick off day 1
- Welcome speeches:
- Melanie Seiler**
Director of Swiss Youth in Science
- Dr. Annette Luther**
General Manager Roche Diagnostics
International, F. Hoffmann-la Roche Ltd
- Prof. Dr. Heinz Müller**
Patent Expert, Swiss Federal
Institute of Intellectual Property
- Christoph Niggli**
Global Head Staff and Client
Development, UBS Switzerland AG
- 16:00 Introduction by Headcoach Plenum HOTELBERN
Nadja Schnetzler
- 17:00 **Forum keynote:** Plenum HOTELBERN
Joachim Schoss
Founder Scout 24 and MyHandicap

Saturday 22nd April 2017

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| 17:45 | Presentation of Business Challenges: | Plenum HOTELBERN |
| | Challenge 1: SwissShrimp
Rafael Waber | |
| | Challenge 2: Swiss Youth in Science
Francis Kuhlen | |
| | Challenge 3: tibits
Domenica Biedermann | |
| | Challenge 4: Gryps
Gaby Stäheli | |
| | Challenge 5: Sensirion
Dr. Kristian Baumann | |
| 19:30 | Dinner | Restaurant
Schwellenmätteli |
| 21:00 | Movie screening:
"The Startup Kids" | Kino Cinématte |
| 22:30 | Informal gathering
in the workgroups | Group rooms |

Sunday 23rd April 2017

08:00 Breakfast Restaurant Volkshaus

09:00 Kick off day 2 Plenum HOTELBERN

09:15 **4 short speeches (20min each)** Plenum HOTELBERN

Michael Schranz
Head of Marketing & PR
Apps with Love

Temitope Ola
Founder
EDACY

Gaby Stäheli
CEO, Co-Founder
Gryps

Dr. Giovanna Davatz
CMO and Founder
Arktis Radiation Detectors

10:45 Coffee break Foyer

11:15 **Panel and Q&A session
with guest speakers** Plenum HOTELBERN

12:30 Lunch Foyer

Sunday 23rd April 2017

13:30	Workshop session 1: Discover & Dream Get to know your Business Challenge, brainstorm, create raw material	Group rooms
15:00	Coffee break	Foyer
15:30	Workshop session 1: Discover and Dream	Group rooms
17:00	Work exhibition: Visit of other group rooms	Group rooms
17:30	Wrap up session 1	Group rooms
18:00	Conclusion day 2	Plenum HOTELBERN
18:30	Free evening	

Monday 24th April 2017

07:00	Breakfast	Restaurant Volkshaus
08:00	Kick off day 3 Introduction session 2	Plenum HOTELBERN
08:15	Surprise intermezzo	
08:30	Workshop session 2: Define Create specific solutions for your Business Challenge, create a short- list of ideas based on criteria	Group rooms
10:00	Wrap up session 2	Group rooms
10:15	Coffee break	Foyer
10:30	Introduction session 3	Plenum HOTELBERN
10:45	Workshop session 3: Design & Do Decide on your best ideas, refine them	Group rooms
12:15	Wrap up session 3	Group rooms
12:30	Lunch	Foyer

Monday 24th April 2017

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| 13:15 | Creative session:
Lego Serious Play
Coached by Steve Holyer | Plenum HOTELBERN |
| 15:45 | Coffee break | Foyer |
| 16:00 | Workshop session 4:
Develop
Refine your final idea, eliminate problems, create your final presentation and an illustration with our professional illustrator | Group rooms |
| 18:45 | Wrap up session 4 | Group rooms |
| 19:00 | Conclusion day 3 | Plenum HOTELBERN |
| 19:15 | Surprise intermezzo | |
| 19:45 | Working dinner | Foyer |

Tuesday 25th April 2017

07:00	Breakfast	Restaurant Volkshaus
08:00	Kick off day 4	Plenum HOTELBERN
08:15	Group Presentations 1 – 5 and Q&A with the 5 group representatives	Plenum HOTELBERN
10:00	Coffee break	Foyer
10:15	Group Presentations 6 – 10 and Q&A with the 5 group representatives	Plenum HOTELBERN
12:00	Feedback by company representatives	Plenum HOTELBERN
12:40	Closing speech by Prof. Dr. Ralph Eichler President of the Foundation Swiss Youth in Science	Plenum HOTELBERN
13:00	Lunch	Foyer
14:00	Official end of forum	
14:30	iPad Rallye (optional)	Old Town of Berne
16:45	Ranking announcement	Plenum HOTELBERN
17:00	Farewell	

Contact Venue

Best Western HOTELBERN
Zeughausgasse 9
3011 Berne

Phone +41 (0)31 329 22 22

www.hotel-bern.ch

How to get there

Public Transport

The easiest way to reach the HOTELBERN from the Berne train station is on foot. In the main train station, use the exit for the taxi rank. Continue walking in this direction along the Neuengasse until you reach the Waisenhausplatz. Cross the square and follow the Zeughausgasse. You will find the HOTELBERN on your right.

Private Transport

Travelling by car and coming from Basel/Zurich take the Wankdorf exit. Follow signs for Zentrum, and cross the Kornhausbrücke bridge towards Kornhausplatz. Turn right immediately after the city theater. Follow the Nägeligasse around the French Church and after the second left turn, you will see the HOTELBERN on your right.

Parking

As a hotel guest, you can benefit from a special rate of CHF 15.00 in the public parking garage Metro between 17.00 – 09.00h. During the day, the regular tariffs apply (CHF 40.00 for 24 hours).

Contact Organiser

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